



Privacy Policy

Superior String Alliance cares about the privacy of you and your child(ren). Please read below to see how we use – or process – your child’s data collected online and how we protect their privacy. We aim to be clear: when we collect personal information online, we will not use said information in any way you would not reasonably expect.

Data we process:

- Registration and payment information directly from you, including your contact information and your child’s information, using CampDoc.com
- Video and audio of your child’s Camp participation through Zoom video conferencing
- Survey responses directly from you and your child

How we use your identifiable data:

- To administer Camps
- To process payments
- To provide technical support
- To contact you for events and promotions
- To request feedback
- In the event of an emergency
- To handle complaints

Others who process identifiable data:

- CampDoc.com
- Zoom Video Communications

How we protect your data:

- Using appropriate technical, administrative, and physical safeguards (explained below)
- Limiting access to your information and your child’s information (explained below)

- Providing privacy and security training for employees and board members

Your rights:

- See and correct the information we hold about you and your child
- Opt out of mailing lists and marketing communications
- Delete some of the information we hold
- Transfer your data to another service
- Complain about us

Who we are and what we do:

Superior String Alliance (“SSA”) is a non-profit organization that administers camps for children in a variety of programs. We are committed to protecting the privacy of children/minors, and SSA Camps are designed to reflect our compliance with the applicable requirements of the Children’s Online Privacy Protection Act (“COPPA”) and other applicable laws. We take protecting your privacy very seriously. Please read the following to learn more about how we treat the information we collect online when you and your child participate in the SSA camp programs or activities (“Camp”).

These Privacy Practices do not apply to the information practices or services offered by other organizations or individuals (“Third Parties”), including service providers, advertisers, sponsors and others linked to our website.

Key Terms

Camp data: Camp data is personal data that we gather online as part of SSA Virtual Camp. It includes the following: name, gender, email address, phone number, date of birth, preferred mode of contact, registration, location, video and audio of Camp participants, data regarding camp participation, as well as how you heard about the Camp.

Identifiable data: Any data that can be used to identify, contact, or locate an individual, either alone or combined with other easily accessible sources.

Anonymized data: Data that does not identify a specific individual; that is, data from which all identifiers, such as name, email address, date of birth, phone number, have been removed.

As part of SSA Virtual Camp, we process certain personal information about your child.

We will obtain information in the following ways:

Information you provide:

a. **Registration and Account Setup:** When you create your account during the registration process, we collect personal information about you and your child. SSA has contracted with CampDoc.com to provide a platform to collect registration documentation, including payment, legal waivers, consents, emergency contacts, and, when necessary, information about your child's health history. As part of registration, we collect your name, email address, phone number, address, payment information, and emergency contact information. We collect your child's name, gender, date of birth, grade level, and relevant health information. SSA does not store any credit or debit card details. Payments are handled by CampDoc.

b. SSA has contracted with Zoom Video Communications, Inc., ("Zoom") to provide an online Camp experience. In order for your child to participate in the SSA Virtual Camp, they will use Zoom to video conference with at least two Camp instructors and other children participating in the Camp. There may potentially be parents and siblings as well. Your child's first name and last initial, video, and audio will be visible to others. Because Camps are interactive, your child's activities, opinions, perspectives, behaviors, and statements will be transmitted through Zoom. We anticipate recording Zoom sessions; we will notify you and ask for your consent in Camp registration before recording any sessions. The Zoom in-session private chat feature will not be enabled during SSA Virtual Camp.

c. **Surveys:** We may periodically send you surveys to gather additional information about you and your child's participation. Surveys are never sent to children.

Information we collect automatically:

a. **Zoom info:** Zoom collects device, location, and other information when you or your child use the platform. Please review the Zoom Privacy Policy to understand what information Zoom collects automatically. Except for children registered for SSA Camps, we do not knowingly collect or solicit personal information from anyone under the age of 18 or knowingly allow such persons to register themselves for the Camps.

Why and how we use your personal information:

We will only use your personal information as described below or as required or permitted by law. We will use your data primarily for the purpose of administering the Camps for which you register your child. Your child's personally identifiable data are accessible only by designated staff of SSA, CampDoc, and the IT personnel that maintain the data and website.

We will use your data for the following purposes:

1. To deliver and administer Camp programming and enable your participation at events;
2. To process your payments and donations. This is generally required to process a transaction requested by you;

3. To provide you with technical support. This is generally required to process a transaction requested by you;
4. To provide you with information regarding SSA events and initiatives. We will generally only do this where it is in our legitimate interest and where you have not objected or withdrawn any prior consent given. We do not send such information to children directly;
5. To enable us to contact others in the event of an emergency. This is required to address a vital interest or public health mandates;
6. To process and handle any complaints or inquiries made by you or legally on your behalf. We do this because it is in our legitimate interest as part of the services SSA offers to you;
7. When required or permitted by law, to disclose Camp Data to authorities who can request this information by law that is binding on SSA;
8. To assess or appraise our process for administering Camps. It is in our legitimate interest to understand and improve our processes;
9. To improve website/application functionality, improve content, monitor website/application performance, and answer specific questions about the usage and performance of the site/app;
10. To compile statistics and conduct research for internal and statutory reporting purposes. It is in our legitimate interest to understand, improve, and report on our programs;
11. To solicit feedback about the program. It is in our legitimate interest to continuously improve our programs;
12. To calculate participation rates among participants as a whole and by groups (e.g., locations, gender) and to design strategies to increase participation. It is in our legitimate interest to continuously improve the diversity, equity, and inclusion of our programs;
13. To apply for funding that will help promote children's education. It is in our legitimate interest to improve our programs;

As part of our quality control process, your data will be checked for accuracy and corrected when necessary.

Information We Share with Third Parties and Transfers to Other Countries:

SSA shares your and your child's Camp Data with our approved third-party vendors who provide services on our behalf. SSA uses approved third-party vendors and IT services for video conferencing, document storage, and processing of Camp Data for the purposes identified above. We may also need to share your Camp Data as required to respond to lawful requests and legal process; to protect our rights and property and those of our agents and others, including to enforce our agreements and policies; and in an emergency, to protect SSA and the safety of our students, faculty and staff or any third party.

SSA will never sell or license your or your child's information for marketing or commercial purposes. We will not share your child's information for other purposes, except with your prior consent, as required or permitted by law, or to investigate a violation of law or policy. If your Personal Data is shared with a third party, SSA will require that the third party use appropriate measures to protect the confidentiality and security of your and your child's data.

We use the following approved third parties for our Camps:

Zoom Video Communications and CampDoc.com. Please review their privacy policies for additional information.

How We Protect Personal Information:

SSA is committed to protecting the security of your and your child's personal information. We maintain technical, physical, and administrative safeguards to protect the security, integrity, and privacy of personal data, including the following practices:

- a) storing information we collect on computer systems located in controlled facilities with limited access;
- b) protecting the transmission of your information over the Internet, through the use of encryption, such as the Secure Socket Layer (SSL) protocol;
- c) using a variety of security technologies and procedures to help protect your personal information from unauthorized access, use, or disclosures; and
- d) limiting access to data to only authorized personnel.

We endeavor to protect the privacy of the personal information we hold in our records, but we cannot guarantee complete security. Unauthorized entry or use, hardware or software failure, and other factors, may compromise the security of your or your child's personal information.

The SSA website contains links to additional programs and websites associated with SSA. When following a link to another website, you should read that website's privacy policy or consent form and make sure that you agree with it and can accept it.

How Long We Keep Your Identifiable Data Information:

SSA keeps personal information only as long as is reasonably necessary for the purpose for which it was collected. SSA securely disposes of personal information once SSA no longer has a legitimate reason for retaining it.

Knowing Your Choices and Rights:

You may choose not to visit or use the SSA website or allow your child to participate in Camp activities. If you choose not to use the SSA third party service providers, your child will be unable to participate in Camp activities.

You have a right to:

- Access your and your child's Camp Data, as well as information relating to the recipients of Camp Data, the purposes of processing Camp Data, the duration for which the Camp Data will be stored, and the source of Camp Data that has not been provided by you;
- Rectify or correct inaccurate or incomplete Camp Data concerning you or your child, taking into account the purposes of the processing, and the right to have incomplete Camp Data completed;
- Move your Camp Data to another controller or processor. SSA will facilitate the lawful transfer of your data to the extent possible;
- Have your or your child's Camp Data erased in certain circumstances;
- Restrict the processing of your or your child's Camp Data in certain circumstances;
- Object to the processing of Camp Data in certain circumstances;
- Withdraw your consent to the processing of your child's Camp Data. The withdrawal does not affect the lawfulness of processing based on your consent before its withdrawal.
- Know whether your or your child's Camp Data are being used for automated decision-making, including profiling. In those cases, SSA will give you meaningful information about the logic involved, the significance and the envisaged consequences of such processing for your data, and the right to request human intervention; and
- Lodge a complaint with a supervisory authority. SSA may be obligated to retain Camp Data as required by U.S. federal or state law. If you wish to exercise your rights, you can contact SSA.

You may exercise your rights and submit any questions or concerns using the procedure under "Contacting Us."

Please do not include any personally identifiable or other sensitive information in an email or voicemail message.

Changes to this Privacy Policy:

This Privacy Policy will be updated periodically to reflect any material changes in our programs and practices. These changes will be evident by inserting a new "Effective Date" (see below) and are effective when they are posted to our website at:

<https://superiorstringalliance.org/>

Treatment of information we collect now is subject to the version of the Privacy Policy in effect at the time such information is used. In addition, changes to how we treat your child's information will be communicated to you directly.

Contacting Us:

If you have any general questions about how your personal information is used by SSA or wish to exercise any of your rights, please contact SSA by

- email at admin@superiorstringalliance.org
- phone at 225-244-9059

Effective Date

This policy is effective as of 7/16/2020.